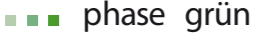


Developments and core competencies of phase grün

Founding of
 phase grün

Marketing
 strategy, design,
 marketing,
 e-mail marketing,
 (web/landing page
 projects)

Webdesign
 creation of websites
 /mircosites
**Deutscher Verband
 der Pressejournalisten**
 (Member: Birgit Kopcic)

Offline advertising
 extension in the
 classical field (creation
 of printed products
 /advertising
 articles/etc.)

Social media
 strategy consulting/
 implementation of
 social media marketing

Logo relaunch

 phase grün
 online marketing & kreation

**Development of
 CSR strategy**
 CSR monitoring and
 optimisation of CSR
 orientation

Content marketing
 strategy consulting/
 implementation on
 appropriate channels

2004

2006

2008

2009

2010

2012

2013

2014

2015

2017

2018

2019

E-Commerce
 marketing, online
 shop, creation

**Wirtschaftsjunioren
 Saarland**
 (Member: Birgit Kopcic)

CMS
 creation of its own web
 content management
 system S.E.K.T.

**Corporate marketing
 consultancy**

SEO/SEA
 Intensification of the
 areas of search engine
 optimisation and
 advertising

10 years of phase grün



Market research
 new entry in
 the field

15 years of phase grün

